

Media Release Permission

Dear Parents/Guardians,

As you know, when your children work on lessons or participate in special events, we often have many great photo and video opportunities. First Steps would like your permission to use photographs or videos taken during times that your child is at the center to post internally in classrooms, hallways, for teacher education, in slide shows, emails, and as a historical record.

First Steps also uses photographs and short video clips of children for publicity purposes. We promote our school using color brochures, our website, social media, and other types of promotional materials. When photographs or video clips are used for publicity purposes, children are never identified by name! All media used for publicity will be available for the child's parents to review upon request. In addition, parents reserve the right to request that any photograph or video clip not be used for publicity.

I, the parent/guardian, hereby consent that the photographs or videos taken of my child during childcare while they are enrolled at First Steps Childcare & Preschool as a student may be used by First Steps.

These pictures/videos may be used internally in classrooms, hallways for teacher education, in slide shows, emails, and as a historical record. These same pictures may also be used in preschool brochures, our school website (FirstSteps-Preschool.com), First Step's Facebook page, etc. When any media of students do appear on the web site or social media there will not be any personal identification (i.e., student name).

- This permission is with the understanding that neither First Steps nor its representatives will use any media of my child for any commercial value or receive monetary gain. I am also fully aware that I will not receive monetary compensation for the media use of my child.
- I release and relieve First Steps, LLC, its employees, and other representatives from any liabilities, known or unknown, arising out of the use of these materials.
- I consent that such photographs and or videos shall be the property of First Steps, LLC which has the right to duplicate, reproduce, and make other uses as First Steps deems necessary.

I give my permission to use my child's photographs, etc. AS DESCRIBED ABOVE.

I give my permission for my child's photographs, etc. to be used within the facility only.

I DO NOT give my consent to have photographs, etc. of my child used by First Steps Childcare and preschool IN ANY WAY, as specified above.

Student's Name: _____

Parent/Guardian Signature: _____

Date: _____